

## Global Change and Local Impacts

### *Course Description*

What is globalization? When did it start? Is it a new phenomenon, or did it already commence with the conquest of America in the 1500s? How does the current stage differ from previous ones? What are its driving forces? How does it relate to models of development or dependency? Does it lead to the global solidarity of a cosmopolitan consciousness or rather to the violent clash of civilizations or to a globally standardized monoculture of Coca Cola and McDonald's, as different theorists have argued? Does the power of transnational corporations and global financial flows undermine the sovereignty of the nation-state? Who benefits from the liberalization of trade? What are the political alternatives? — These are just some of the questions we will be discussing in the course. The purpose of this graduate seminar is to introduce students to the major theoretical models and perspectives of globalization and its various dimensions and implications. Students will gain an understanding of the controversies about the definition, the causes, and the consequences of globalization. The historical case studies are not only drawn from North America but from other world regions as well.

### *Course Format and Requirements*

This course has an interactive format. The readings could be amended, depending on student interests. Students are encouraged to form groups to research primary sources on selected cases of interest and present findings in class. An electronic discussion board will be installed to facilitate communication and foster student collaboration. Course members are invited to circulate preparation materials for class and exchange thoughts on course-related matters in this electronic extension of the class-room.

Students are expected to attend all class sessions, participate actively in discussions, and turn in writing assignments on time. The final grade will be determined as follows:

- class participation/memos on weekly readings      20 %
- class presentations/discussion lead                      20 %
- term paper    60 %

Students are invited to deliver an additional class presentation on one of the recommended readings. This would be worth up to 10 % of the grade and could be used to replace ten percentage points of the term paper.

The memos should summarize the main arguments of the weekly readings and include some own questions, critical comments, and thoughts (250-500 words). Starting in week two, the memos should be submitted before class in electronic format to the Digital Drop Box on the Blackboard course website.

The class presentations should be brief expositions of the core arguments of that week's required (and, optionally, recommended) readings and offer questions and critical arguments of your own, so as to set the stage for a lively class discussion. The formal presentation should be limited to 10-12 minutes and be accompanied by a concise one-page hand-out that summarizes selected key points of the text and raises critical issues. The presentations are meant to get the class discussion started. The presenters are encouraged to take their own critical positions on the texts and prepare a set of questions that can foster lively discussions.

The term paper is meant to give students the opportunity to develop their own research project. Possible topics are, for example: a comparison of different theoretical approaches; an investigation of the making of global policy in a selected aspect area; a case study of the impact of selected aspects of global change in a specific country or a comparative study in different countries/regions/locations; a case study or comparative study of the reactions against or resistance to globalization in selected location(s); analysis of the role of multilateral agencies such as the United Nations, UNESCO, the World Bank, IMF, WTO or trade agreements such as NAFTA or CAFTA; discussions of the future of the nation-state, sovereignty, world order, revolution, democracy, security, imperialism, or warfare; a comparison of how an event or theme is covered over a specific period in selected media of countries from different world regions; an investigation of diplomatic etiquette; a historical study of the invention of the passport. —Please note that this is just a suggestive list. The choice is yours. Yet, don't wait with selecting your topic until the last minute. You may need to calculate extra-time to gather sources and perhaps have the library re-call items for you.

The term paper should be 2500-3500 words in length (not counting the bibliography or optional appendix of empirical materials.) The paper must follow scholarly practices for citations and style. The American Sociological Association's *Style Guide* will be posted on the Blackboard site for this course to provide you with an orientation. You are free to use a different citation style as long as you use it coherently throughout your paper. You may wish to consult also Strunk and White's concise *The Elements of Style* and the more comprehensive *Chicago Manual of Style* for general question regarding style. Howard Becker's superb *Writing for Social Sciences* has useful hints on developing academic writing habits. Charles Tilly's "Writing Wrongs in Sociology" is available on Blackboard.

### ***Readings***

The course site on Blackboard features a ***Working Bibliography*** with recommended readings, which will be amended over the course of the semester.

The books with required readings are recommended for purchase and also accessible at the university's library.

Some of the required readings and a selection of recommended readings will be posted online at the course website on Blackboard.

### *Preliminary Course Calendar*

#### **Week 1: Introduction**

Outlines of discourse on development, dependency, and globalization; overview of the course; students should bring to class a brief statement on their preliminary research interests (one to three paragraphs)

##### RECOMMENDED

Beck, Ulrich: *What is Globalization?* (1999)

Harvey, David: "Time-Space Compression and the Rise of Modernism as a Cultural Force" in: *The Condition of Postmodernism* (1990)

Held, David / McGrew, Anthony / Goldblatt, David / Perraton, Jonathan: *Global Transformations: Politics, Economics, and Culture* (Stanford 1999)

Hirst, P. and Thompson, G.: "The Global Economy: Myths and Realities," *International Affairs*, Vol. 73.

Giddens, Anthony: *The Consequences of Modernity* (1990)

Keohane, Robert O. / Nye, Joseph S.: *Power and Interdependence* (1989)

Robertson, Roland: *Globalization: Social Theory and Global Culture* (1992)

UNCTAD: *World Investment Report* (most recent edition)

UNDP: *Human Development Report* (most recent edition)

UNESCO: *World Communications Report* (most recent edition)

World Bank: *World Development Report* (most recent edition)

#### **Week 2: Overviews: Concepts, Theories, Perspectives**

Robertson, Roland: "Glocalization" in: Featherstone/Lash/Robertson: *Global Modernities* (1995), pp. 25-44.

Nederveen Pieterse, Jan: "Hybridization" in: Featherstone/Lash/Robertson: *Global Modernities* (1995), pp. 45-68.

Luke, Timothy: "New World Order or Neo-world Order" in: Featherstone/Lash/Robertson: *Global Modernities* (1995), pp. 91-107.

Huntington, Samuel P.: "The Clash of Civilizations?" *Foreign Affairs*, Vol. 27, no. 3, Summer 1993.

Barber, Benjamin R.: "Jihad vs. McWorld," *The Atlantic Monthly*, March 1992.

Held, David / McGrew, Anthony / Goldblatt, David / Perraton, Jonathan: "Introduction" in: *Global Transformations: Politics, Economics, and Culture* (Stanford 1999), pp. 1-31.

##### RECOMMENDED:

Barber, Benjamin R.: *Jihad vs. McWorld* (1995). [The full book version.]

Bartolomé de las Casas: *A Short Account of the Destruction of the Indies* (written 1542)

Fanon, Frantz: *The Wretched of the Earth* (orig. 1961)

Marx/Engels: *The Communist Manifesto* (sections to be posted on Blackboard)

### **Week 3: Mapping Global Landscapes**

Appadurai, Arjun: *Modernity at Large: Cultural Dimensions of Globalization* (1996)

RECOMMENDED

Mignolo, Walter: *Local Histories/Global Design: Coloniality, Subaltern Knowledges, and Border Thinking* (Princeton 2000)

### **Week 4: Global Financial Flows**

LiPuma, Edward / Lee, Benjamin: *Financial Derivatives and the Globalization of Risk* (2004)

### **Week 5: Voices from the Global South and Social Movements Across Borders**

Bello, Walden: *The Future in the Balance* [selection]

Marcos, S.I.: selected texts to be posted on Blackboard

Schulz, Markus S.: "Collective Action Across Borders" (1998) [to be posted on Blackboard]

RECOMMENDED:

Keck / Sikkink: *Activist Networks Across Boundaries* (1999)

Martin: *The Globalization of Contentious Politics: The Amazonian Indigenous Rights Movement* (Routledge, 2002)

### **Week 6: From Development Theory to the Dependency Approach**

Cardoso, Fernando Henrique / Faletto, Enzo: *Dependency and Development in Latin America* (Berkeley: UC Press 1979; orig. span. 1971; mimeo. 1967)

RECOMMENDED:

Gunder Frank, André: *Capitalism and Underdevelopment in Latin America* (1969)

Cardoso, Fernando Henrique: "The Consumption of Dependency Theory in the United States," *Latin American Research Review*, 12:3, pp. 7-24.

Packenham, Robert A.: *The Dependency Movement: Scholarship and Politics in Development Studies* (Cambridge: Harvard UP, 1992).

Weber, Max: "Introduction," *The Protestant Ethic and the Spirit of Capitalism* (1904-05) (selection on his question of Why rational development only in the West?)

Lerner, Daniel: *The Passing of Traditional Society* (1958)

Rostow, *The Stages of Economic Growth* (1960)

### **Week 7: World-Systems Theory**

✍️ *Submit a prospectus of your research paper (one page) with working bibliography*

Wallerstein: *World-Systems Analysis: An Introduction*. Durham: Duke UP, 2004.

RECOMMENDED

Wallerstein: *The Modern World-System*, 3 vols.

Abu-Lughod, Janet: *Before European Hegemony: The World-System A.D. 1250-1350* (1989)

Bornschiefer, Volker (ed.): *World Society Studies*, 3 Vols. (1990-98)

Stern, Steve: (exchange between Steve Stern and Immanuel Wallerstein)

Zolberg, Aristide: "Origins of the Modern System: A Missing Link," *World Politics*, Vol. 23, no. 2, pp. 253-281.

### **Week 8: Empire and Multitude I**

Lenin, V. I.: "Imperialism, the Highest Stage of Capitalism (written 1916) [selection]

Hardt, Michael / Negri, Antonio: *Empire* (2000) [read as far as you can]

### **Week 9: Empire and Multitude II**

Hardt, Michael / Negri, Antonio: *Empire* (2000)

Hardt, Michael / Negri, Antonio: *Multitude* (2004) [selection]

### **Week 10: Global Capitalism**

Robinson, William: *A Theory of Global Capitalism* (2004)

Sklair, Leslie: *Globalization: Capitalism and Its Alternatives* (2002)

[selection]

RECOMMENDED

Robinson, William: *Transnational Conflicts: Central America, Social Change, and Globalization* (2003)

Dezalay, Yves / Garth, Bryant G.: *The Internationalization of Palace Wars: Lawyers, Economists, and the Contest to Transform Latin American States*.

Chicago: U Chicago Press, 2002.

### **Week 11: World Mediascapes**

Mattelart, Armand: *Networking the World, 1794-2000* (2000)

RECOMMENDED

Boltanski, Luc: *Distant Suffering* (1999; orig. 1993)

Deibert, Ronald J.: *Parchment, Printing, and Hypermedia: Communication in World Order Transformation* (1997)

Hamelink, Cees J.: *The Politics of World Communication* (1994)

Innis, Harold A.: *Empire and Communications* (orig. 1950)

McBride, Sean / Roach, Colleen: *The New International Information Order* (1989; reprinted in Boli/Lechner Reader)

Schiller: *Communication and Cultural Domination* (1976)

UNESCO: *Many Voices, One World* (1980; also known as the McBride report)

### **Week 12: Networks and Flows I**

Castells, Manuel: *The Rise of the Network Society* (2<sup>nd</sup> ed. 2003)

RECOMMENDED

Sassen, Saskia: *Globalization and Its Discontents* (1998)

### **Week 13: Networks and Flows II**

Castells, Manuel: *The Rise of the Network Society* (2<sup>nd</sup> ed. 2003)

RECOMMENDED

Castells, Manuel: *Power and Identity* (2<sup>nd</sup> ed. 2004)  
Castells, Manuel: *End of Millennium* (new edition forthcoming)

**Week 14: Global Culture between Cosmopolitanism, Jihad, and McWorld**

Albrow, Martin: *The Global Age* (1997)

RECOMMENDED

Boli, John / Thomas, George M.: *Constructing World Culture* (1999)

Casanova, José: “Cosmopolitanism, Clash of Civilizations, and Multiple Modernities”  
(forthcoming)

Featherstone, Mike: tba (forthcoming)

Vertovec, Steven / Cohen, Robin (eds.): *Conceiving Cosmopolitanism* (2002)

**Week 15: Global Alternatives?**

Yúdice, George: *The Expediency of Culture* (2003) [Chapters 1, 3, 7, 8,  
conclusion]

RECOMMENDED

García Canclini, Nestor: *Imagined Globalization* (2005)

✍ **Final Term Papers are due by Dec. 8 at 12:00 noon  
(PDF or Word Document to Blackboard).**